

Social media algorithms

1. **Personalized content:** I believe personalized content improves my experience on websites because...A) it caters to my interests B) it saves me time searching C) it introduces me to new things D) _____

Example/Reason: _____

2. **Privacy concerns:** My privacy concerns with online services are heightened when...

A) my data is shared without consent B) there's a lack of transparency C) security breaches are reported D) _____

E/R: _____

3. **Content creators:** I support my favorite content creators by...A) subscribing to their channels

B) sharing their work C) providing feedback D) _____

E/R: _____

4. **Behavioral targeting:** Behavioral targeting in advertising... A) feels too intrusive B) may compromise my privacy C) helps me find products I need D) _____

E/R: _____

E/R: _____

5. **Trending hashtags:** I use trending hashtags to...A) join in on popular conversations B) increase visibility of my posts C) find interesting content D) _____

6. E/R: _____

7. **Influencer:** I'm more likely to follow an influencer if...

A) they seem genuine B) they share my values C) they produce quality content D) _____

E/R: _____

8. **Platform algorithms:** I notice platform algorithms affecting my online activity when...

A) I keep seeing similar content B) my feed changes unexpectedly C) I miss posts from friends D) _____

E/R: _____

9. **Viral videos:** I think videos go viral because they are...

A) entertaining B) surprising C) relatable D) _____

E/R: _____

10. **Misinformation:** I tackle misinformation by... A) checking multiple sources B) using fact-checking websites C) being skeptical of sensational headlines D) _____

E/R: _____