

Introductory questions

1. What does an algorithm on social media determine?
 - A. The number of friends you have
 - B. What time you log in
 - C. The content that appears on your feed
2. When content is described as "viral," what does it mean?
 - A. It contains a virus
 - B. It becomes very popular in a short time
 - C. It is related to health topics
3. What does "engagement" refer to on social media?
 - A. Planning for a wedding
 - B. Watching videos without interacting
 - C. Interactions such as likes, comments, and shares
4. If content is "trending," what can be inferred?
 - A. It is controversial
 - B. It is outdated
 - C. It is currently very popular
5. What is the purpose of "targeting" in social media advertising?
 - A. To miss the intended audience
 - B. To show ads to specific groups likely to be interested
 - C. To randomly distribute ads
6. What does "personalized" content mean?
 - A. Content created by personal friends
 - B. Content tailored to your interests and behaviors
 - C. Content that is the same for everyone
7. What is a "filter bubble"?
 - A. A safe space for filtering water
 - B. A feature to block unwanted content
 - C. An environment where you're only exposed to ideas like your own
8. What might "echo chamber" imply about social media conversations?
 - A. Ideas are repeated within a closed group
 - B. Conversations include a variety of different viewpoints
 - C. The discussions are very quiet
9. When social media platforms offer "recommendations," what are they based on?
 - A. Random selection
 - B. The highest bidder
 - C. Your previous activity and interests
10. What does "dependence" on social media refer to?
 - A. The need to constantly check social media platforms
 - B. A technical fault in the app
 - C. A type of account verification