

## Social Media Algorithms Dialogue

Ava: Hey Ethan, have you noticed how your social media feed is full of (1) \_\_\_\_\_ recommendations these days?

Ethan: Yes Ava, it's all about the (2) \_\_\_\_\_, isn't it? They're (3) \_\_\_\_\_ ads and posts that they think I'll find (4) \_\_\_\_\_.

Ava: Exactly! And it's all based on our previous (5) \_\_\_\_\_. The more we interact with certain types of content, the more similar content we get.

Ethan: Right, and that content often ends up (6) \_\_\_\_\_ or even going (7) \_\_\_\_\_ because everyone's in their own little (8) \_\_\_\_\_.

Ava: That's a good point. It kind of creates a (9) \_\_\_\_\_, doesn't it? We only see what the algorithm thinks we should see.

Ethan: Definitely, and that can seriously (10) \_\_\_\_\_ our opinions and ideas. Sometimes, I worry about our (11) \_\_\_\_\_ on these platforms for information.

Ava: It's a bit scary, isn't it? I try to make a conscious effort to (12) \_\_\_\_\_ my filter bubble by exploring different sources.

Ethan: That sounds like a smart move. It's important to challenge the echo chamber effect to get a more (13) \_\_\_\_\_.

Ava: Absolutely. (14) \_\_\_\_\_ is the first step toward understanding how these algorithms (15) \_\_\_\_\_.

**True/False Statements**

1. The algorithm uses engagement to personalize content.
2. Content that is trending is rarely influenced by algorithms.
3. Echo chambers and filter bubbles limit exposure to diverse content.
4. Ethan worries about the influence of social media on views.

**Vocabulary Matching**

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|------------------|---|
| 1. Personalized  | A. Widely popular and widely discussed        |
| 2. Echo chamber  | B. Focused content directed at specific users |
| 3. Filter bubble | C. Designed to match individual preferences   |
| 4. Trending      | D. A confined space in social discussions     |