

My Pharmacy

Complete the the following opinions with your own ideas. For “d)_____” you can add your idea.

1. Location

- I think a good location for a pharmacy would be... a) in a busy city center b) next to a clinic c) in my local community d)_____

Reason/example: _____

2. Products

- In my pharmacy, I would prioritize stocking... a) over-the-counter medications b) natural health remedies c) skincare products d)_____

Reason/example: _____

3. Marketing

- To attract customers to my pharmacy, I would use... a) social media advertising b) local newspapers c) health awareness campaigns d)_____

Reason/example: _____

4. Services

- The unique service I'd offer at my pharmacy would be... a) medication therapy management b) free blood pressure screenings c) a walk-in clinic d)_____

Reason/example: _____

5. Customer Service

- I will train my pharmacy team to deliver excellent customer service by... a) holding weekly customer care workshops b) offering bilingual support c) implementing a 'customer of the month' feature d)_____

Reason/example: _____

6. Prices

- To manage prices at my pharmacy, I will... a) compare with competitors regularly b) offer a loyalty discount program c) have transparent pricing policies d)_____

Reason/example: _____

7. Style of Business

- I want the style of my pharmacy business to be... a) family-friendly b) technology-driven c) community-focused d)_____

Reason/example: _____

8. Staff

- When hiring staff for my pharmacy, I will look for... a) strong communication skills b) a background in health sciences c) experience in customer service d)_____

Reason/example: _____

9. Shop Design

- I envision the design of my pharmacy to be... a) modern with digital kiosks b) cozy with a seating area c) bright and colorfully themed d)_____

Reason/example: _____